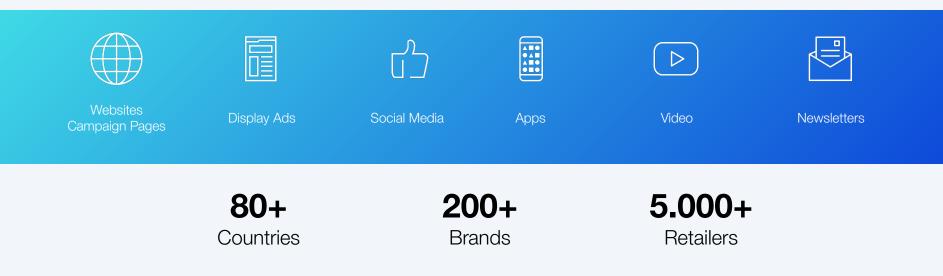


Agenda

- of Commerce Connector
- 02 The people
- os The services & integration methods
- 04 The technical platform in a nutshell

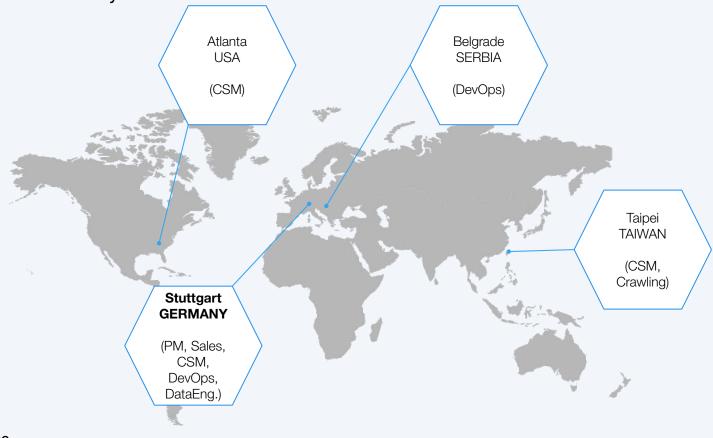


Our mission is to make any brand touchpoint shoppable



₀₂ The people

One team - Globally distributed.



One team - Globally distributed: Functions

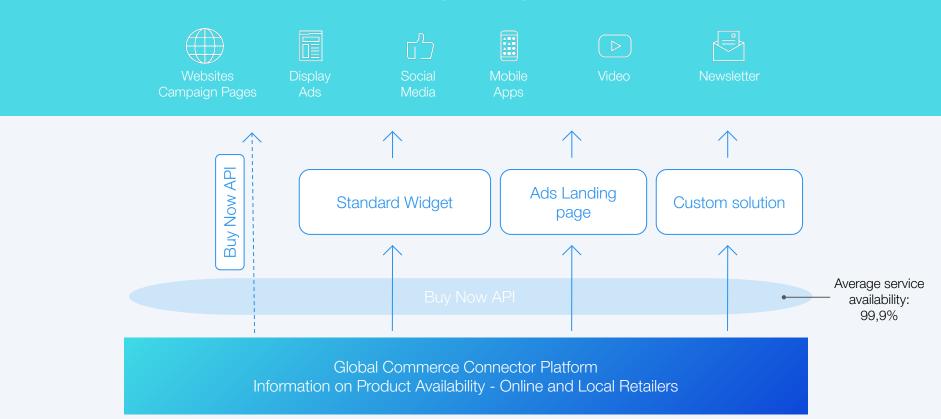
Stefan Stein **Managing Director** DevOps (7+2) Service & Quality Mgmt (2+1) Data Engineering (7) Product Mgmt (2) 2nd level support Product Strategy & (full SDLC) Internal & external Cloud Data Pipelines Cloud Operations Retailer Data • Operations Crawling Connections

The services & integration methods

Our Solutions Full focus on Buy Now



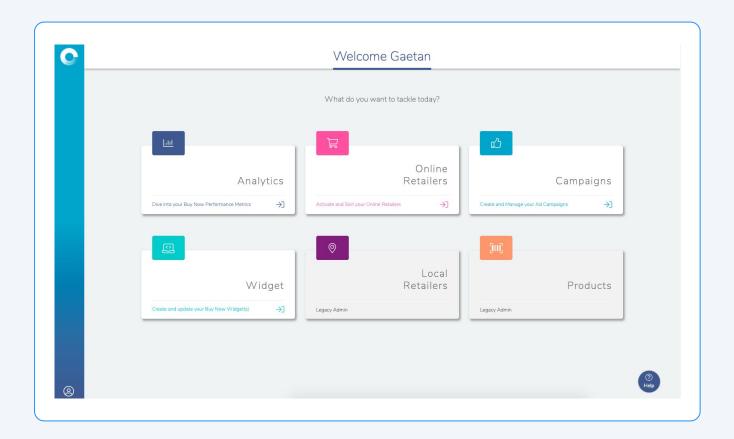
Brands Digital Touchpoints



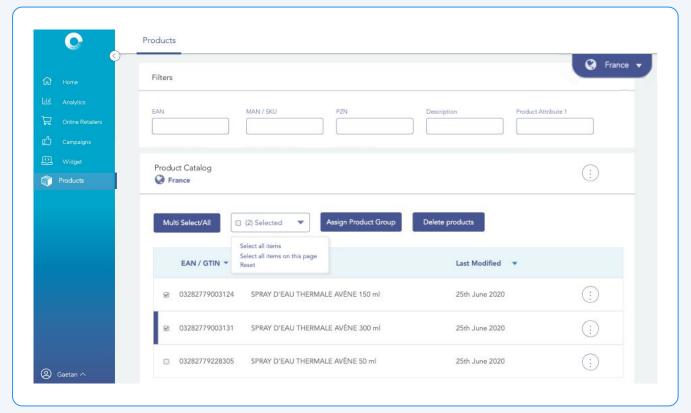
Integration made easy - the 5 To Do's

Step 1 Step 2 Step 3 Step 4 Step 5 Kick-Off Retailers Implementation Launch Product API / Widget / Ads LP / Recommendation on Partner retailers Brand product catalog integration method activation by brand **Custom Solution** upload Go live

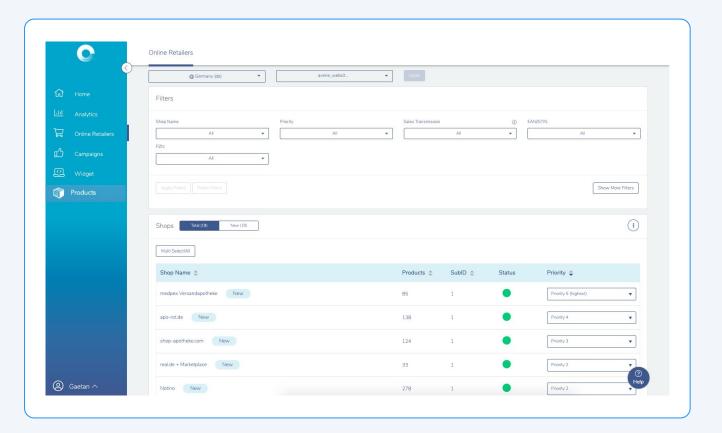
Our central cockpit

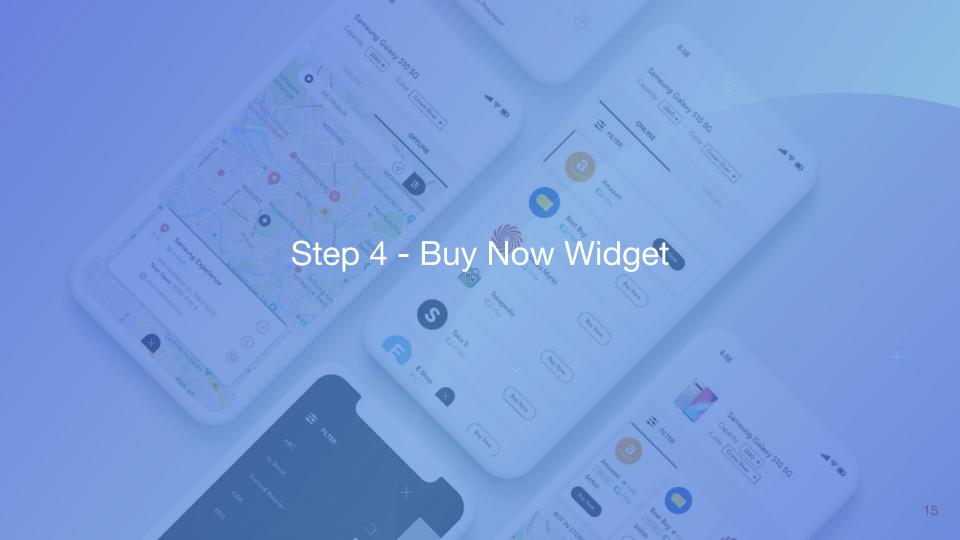


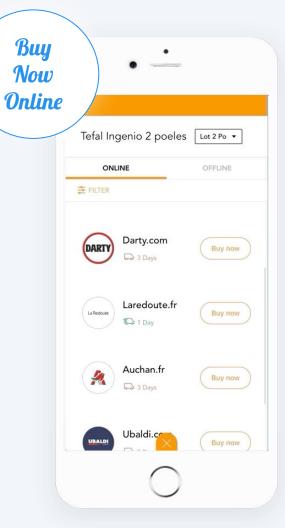
Step 2: Product *
Upload your product catalog - automated or via our product module

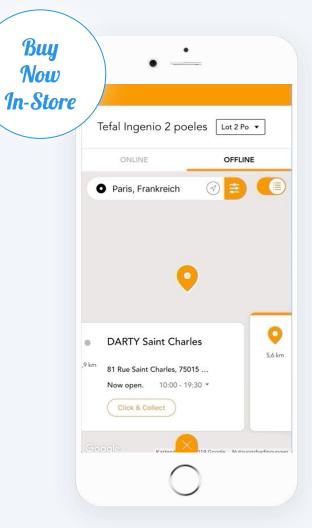


Step 3: Retailers Activate your partner retailers with just a few clicks

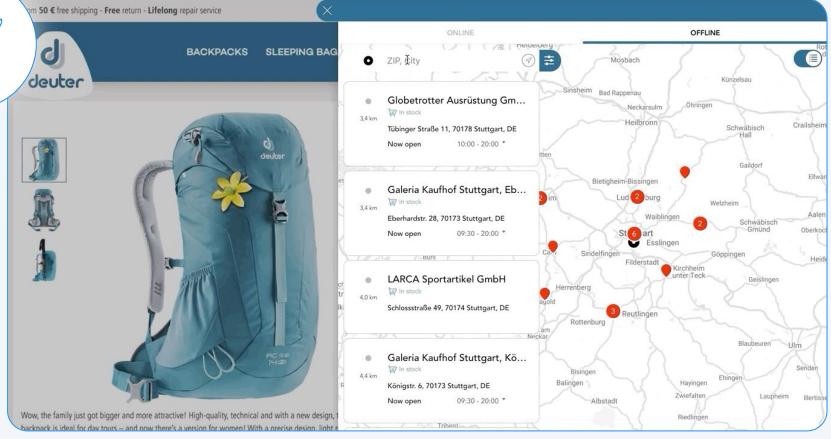








Buy Now In-Store Desktop



Buy Now Online Sticky



Nina

INSPIRACIÓN

GAMA

FRAGRANCIA

Where To Buy

Sticky Buy Now button

NEWSLETTER

NINA RICCI

BACK READY-TO-WEAR ACCESSORIES FRAGRANCES THE HOUSE OF NINA RICCI BOUTIQUES



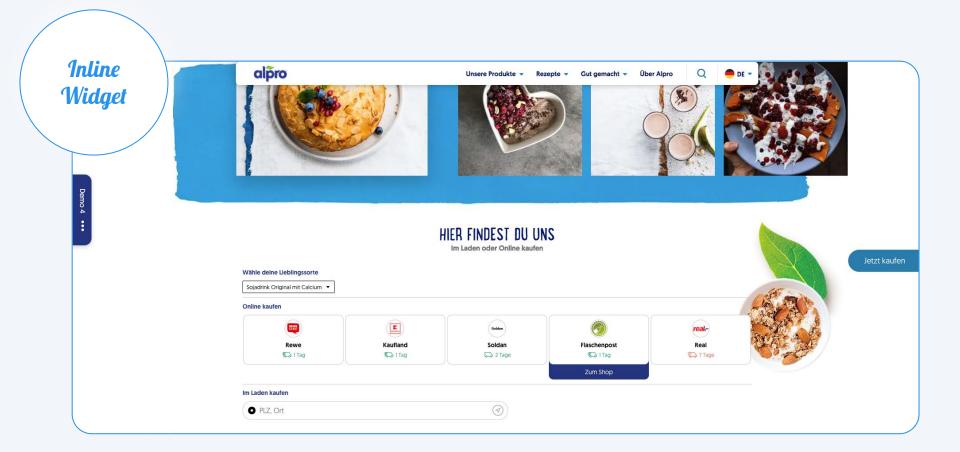
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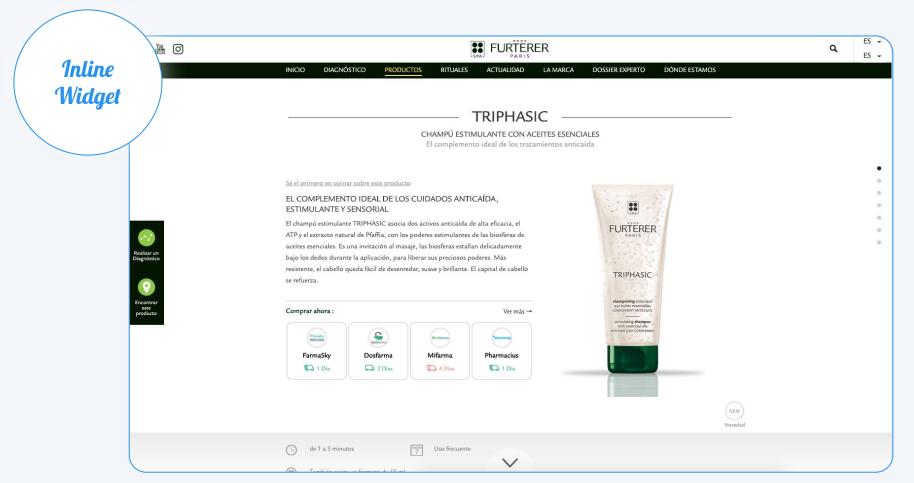
INSPIRACIÓN

GAMA

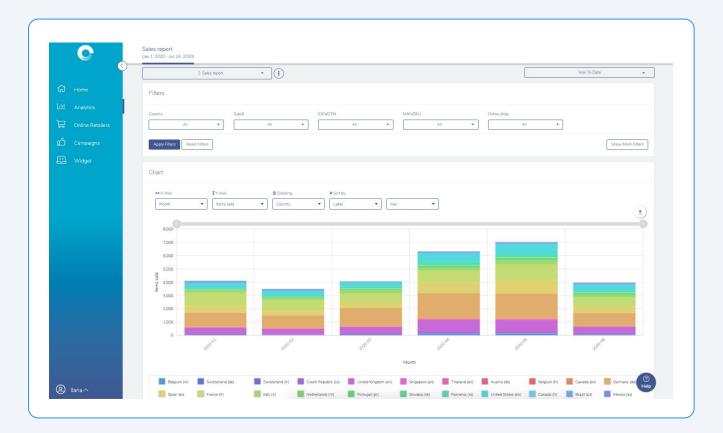
FRAGRANCIA

Where To Buy



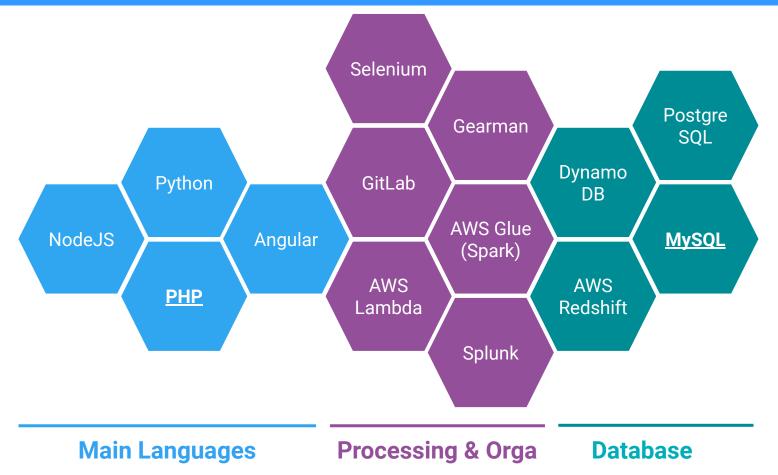


Step 5: Analytics Visualize your WTB KPIs



The technical platform in a nutshell





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